BB MARKETS

Bajaj Finserv Direct Limited

Job Description

Principal – Tech Delivery
(Solution Architect)

Location – Pune

About Bajaj Markets:

Bajaj Markets, a subsidiary of Bajaj Finserv and one of the fastest growing fintech in India, is a one-stop digital marketplace that offers multiple financial products across all categories - Loans, Cards, Insurance, Investments and Payments. Bajaj Markets has partnered with some of the most trusted names to offer choice to its customers and help them achieve their financial life goals.

Having started its journey as a fintech, Bajaj Markets has since then, built a very strong business as a techfin. Its Technology services businesses are built on its core capabilities in consumer insights, technology and data analytics. Its first B2B SBU, Skaleup, has been created to become the leading digital technology services provider in India through deep domain expertise and execution capabilities.

Besides this, Bajaj Markets has built a new business unit to become the preferred partner for digital technology initiatives across all group companies of Bajaj Finserv. Herein, the strategy is to align with digital technology roadmap objectives of all the group companies of Bajaj Finserv and offer digital technology services and platforms at market competitive rates.

As the tagline goes, with Bajaj Markets, "Ab Choices Hue Aasaan"

Get to know more about Bajaj Markets via the following links:

Websites:

https://www.bajajfinservmarkets.in/
https://www.skaleup.com/

Bajaj Markets on LinkedIn: https://www.linkedin.com/company/bajaj-markets/mycompany/
Bajaj Markets on Glassdoor: Click here

Our Long-Term Vision

We aspire to become one of India's largest BFSI Marketplaces & build a profitable digital technology services business with a global footprint.

The **Financial Services Marketplace** offers products across multiple categories across Assets, Liabilities, Payments, Insurance & Investments in partnership with 37 Banks, Insurers & Financial Institutions by providing choice & convenience of 1,300+ Financial Products.

We intend to forge additional partnerships with reputed financial institutions to offer the **widest range** of financial products & services across manufacturers, thus building a destination that offers choice in a **frictionless** manner with high degree of **convenience** for users.

Our **Technology Services business** is geared to offer 6 core offerings – Digital Applications, Customer and Enterprises Solutions, Data Engineering, Analytics Services, QA and Automation and Managed Cloud Services. We will offer these services in India & overseas territories.

BFSI Marketplace Construct

Ambition	Strategy	Approach
Become '*Amazon*' of BFSI Marketplace in India and occupy one of the top 3 positions by size & customer choice	Become a specialist of BFSI space. Offer widest range of financial products & services across manufacturers to provide choice	Build a BFSI marketplace that offers choice in a frictionless manner with high convenience. Focus will be to drive high pull traffic by leveraging megatrends & partnerships

Technology Business Construct: Captive

Ambition	Strategy	Approach
Become a preferred partner for digital technology initiatives of all group companies. We will establish a dedicated Strategic Captive digital technology services unit for Bajaj Group companies	Align with digital technology roadmap objectives of group companies and profitably offer services and platforms at market competitive rates	Efficiently recruit, train, and deploy digital technology talent at scale. Continuously build and leverage cutting edge domain and digital technology capabilities

Technology Business Construct: Non-captive

Ambition	Strategy	Approach
Become a large scale profitable digital technology services provider which enables success of clients	Be a leading digital technology services provider from India in the financial services sector through deep domain expertise and execution capabilities. Build scale & focus on profitability	Offer Digital Technology services for BFSI industry across four geographies with hub and spoke model. Create capability to efficiently recruit, train, and deploy digital technology talent at scale

Our People

We are a strong brand with long-term orientation which provides tremendous stability & freedom to innovate. Our success is attributed to an efficient and passionate team of highly skilled 1500+ Technology & Domain specialists across Technology & Financial Services. With a strong foundation already established, you have an opportunity to be part of a distinct consumer technology company.

Bajaj Markets (Description of the Business Unit- BFSI/B2B Captive/B2B Non Captive)

Primary Role

The candidate is expected to be Solution Architect who is experienced in End-to-End Solution design using cutting edge Tech stack in the following technologies:

- Python / Java Spring boot
- Angular/ React
- AWS
- Databases: Relational (MySQL) & Non-Relational (NoSQL)
- Elastic Search
- Django
- Postgres
- Mobile App
- API / Microservices

Responsibilities & KPIs

- To be part of Bajaj Finserv development team. Primary role would be to provide best architectural solutions for the AEM projects.
- Strong understanding of business requirements and providing solution for new application features and systems with the objective of meeting business goals.
- Hands on experience in architectural design patterns, performance tuning, database and functional designs.
- Able to provide solution development and delivery for the design solutions.
- Hands on experience in SDLC using Agile.

Desired Skills

- 9 To 16 years of experience working with Adobe Experience Manager or relevant CMS.
- Provide AEM insights and guidance for many small- to medium-size development projects for business-to-business websites and marketing technology systems
- Serve as the subject matter expert on AEM, content management, marketing automation, web analytics and targeting capabilities
- Translate business requirements into well-designed solutions that best leverage the AEM platform

- Lead technical design sessions to plan and document technical solutions aligned with business objectives
- Design the reusable component model to support modular design for both web and mobile use
- Review performance and metrics to revise architecture and design
- Understand current digital and marketing technology landscape and business vision; define target architecture for digital platform
- Define and build our marketing technology stack
- Establish web UI technology standards and update with emerging technologies
- Strong hand on experience of OSGI bundles, services, HTL/Sightly components, Templates, Taxonomy, metadata management, Forward and Reverse Replication, Workflows, Content Publishing and unpublishing, Tagging, Deployment(Maven).
- Develop and oversee AEM launches, versioning, globalization/localization features, AEM Mobile and AEM Forms applications and the Digital Asset Management products, Adobe Scene 7(Adobe Dynamic Media), integration with eCommerce products like Hybris, Magento, ElasticPath and micro-services based architecture experience.
- Employ, promote and enforce strong coding standards for security, efficiency, readability and reuse.
- Design and implement tagging and data layers for complex analytics scenarios, content targeting and personalization scenarios
- Ensure strategies, standards and reference architectures are consistent and well-integrated.
- Mastery of all relevant "core Java technologies" with Java 8/11 that are used in most Java- centric CMS/WCM platforms, including but not limited to XML, XSL, XSLT, XSD, server-side programming models, and other related presentation, middle-tier & persistence frameworks